



EUROPEAN FEDERATION OF THE TRADE IN DRIED FRUIT & EDIBLE NUTS • PROCESSED FRUIT & VEGETABLES • PROCESSED FISHERY PRODUCTS • SPICES • HONEY

FRUCOM NUTRITION AND COMMUNICATION WORKING GROUP

3rd May 2023, 16.30 -17.30 CET (Brussels) time

Electronic meeting **on zoom**

DRAFT AGENDA

Chair: **Anna Boulova**, FRUCOM Secretary General

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| ■ Opening of the meeting, approval of agenda and minutes | 16.30-16.35
Chair |
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| ■ Update on the FRUCOM work on nutrition communication | 16.35 - 16.40 |
| ■ Present proposals for future meetings of this group and experts to be involved | |

Martina Zurli, FRUCOM

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| ■ Front-of-Pack Nutrition Labelling: scientific perspective. | 16.40- 16.55 |
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Susan Cloran, Registered Dietitian and Senior Vice President Eat Well Global

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| ■ Front-of-Pack nutrition labelling and Nutri-score update: industry's point of view | 16:55 – 17:10 |
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Tanya Footman, Senior Nutrition and Health Manager, External Engagement,
EuropeSenior Nutrition and Health Manager, External Engagement, Europe
Unilever

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| ■ Q&A and discussion with members | 17:10 – 17.25 |
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| ■ Election of the new Working Group Chair | 17.25 – 17.30 |
| ■ A.O.B., conclusions and agreement on actions. | |

Susan Cloran MBA, RD(SA) is a nutrition marketing and communications expert currently working as a Senior Vice President for Eat Well Global. Sue is a well-known nutrition leader, having begun her career in Sub-Saharan Africa, but finding her home, and completing her MBA in Europe. Whilst her role now is primarily within the space of nutrition communications and strategy, she has worked extensively in the disciplines of regulatory affairs, nutrition marketing, nutrition science, renovation, and innovation. Her passion lies in being able to translate up-to-date nutrition science to marketeers, consumers, health care professionals, and policymakers, but doing so within regulatory frameworks.

Tanya Footman has worked in a variety of food-related roles, ranging from clinical work in hospital NHS settings, a public health role at the Ministry of Health in Singapore, Food Industry best practice/charity role at IGD to her current role within the diet and health advocacy team at Unilever. She has dedicated her career as a Dietitian to promoting healthy eating habits, and she is committed to advancing public health by providing accurate and unbiased information about food and nutrition.



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