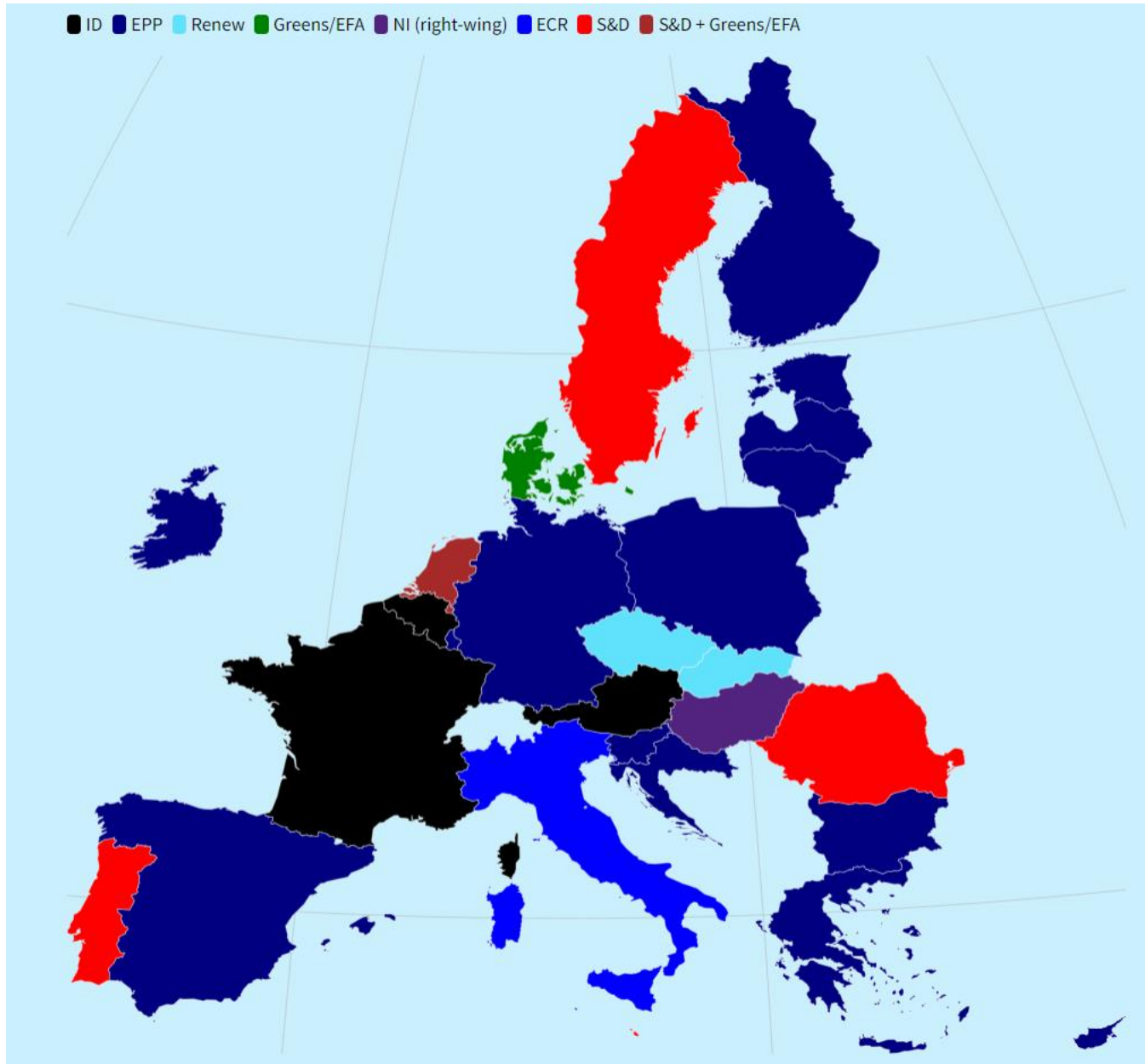


# Overview

- 1- What happened in the elections?
- 2- What's our message to the new policymakers?
- 3- How can we shape the agenda going forward?
- 4- Public health is a big issue

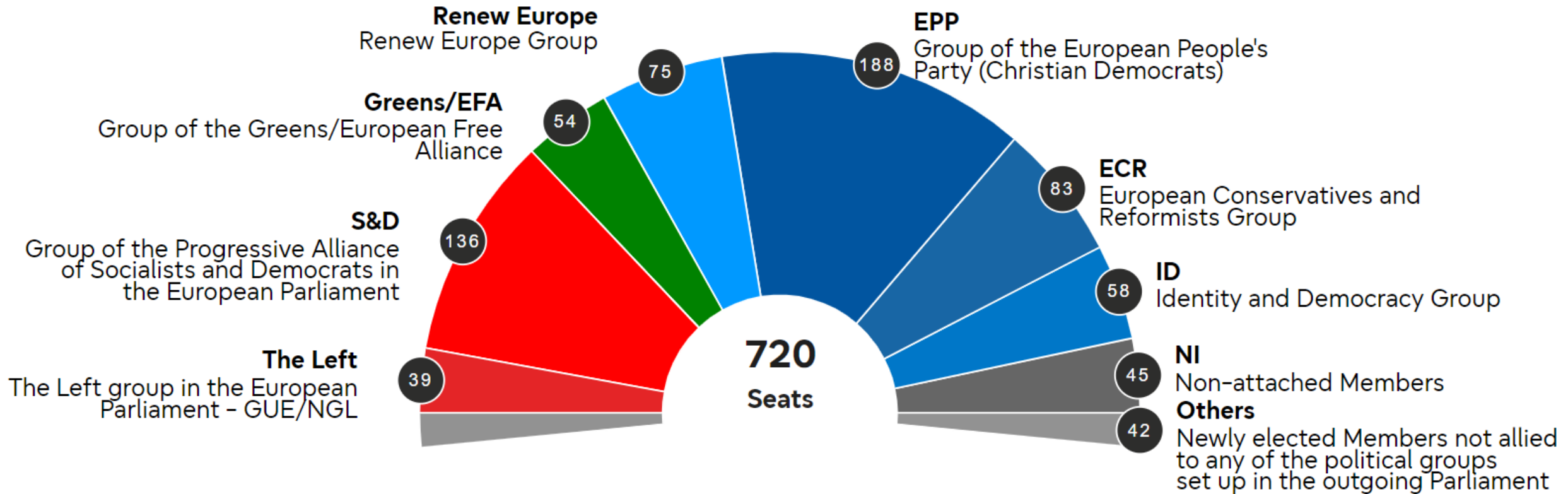
What happened in the elections?

# Country winners



Source: EU Matrix

# New EP composition



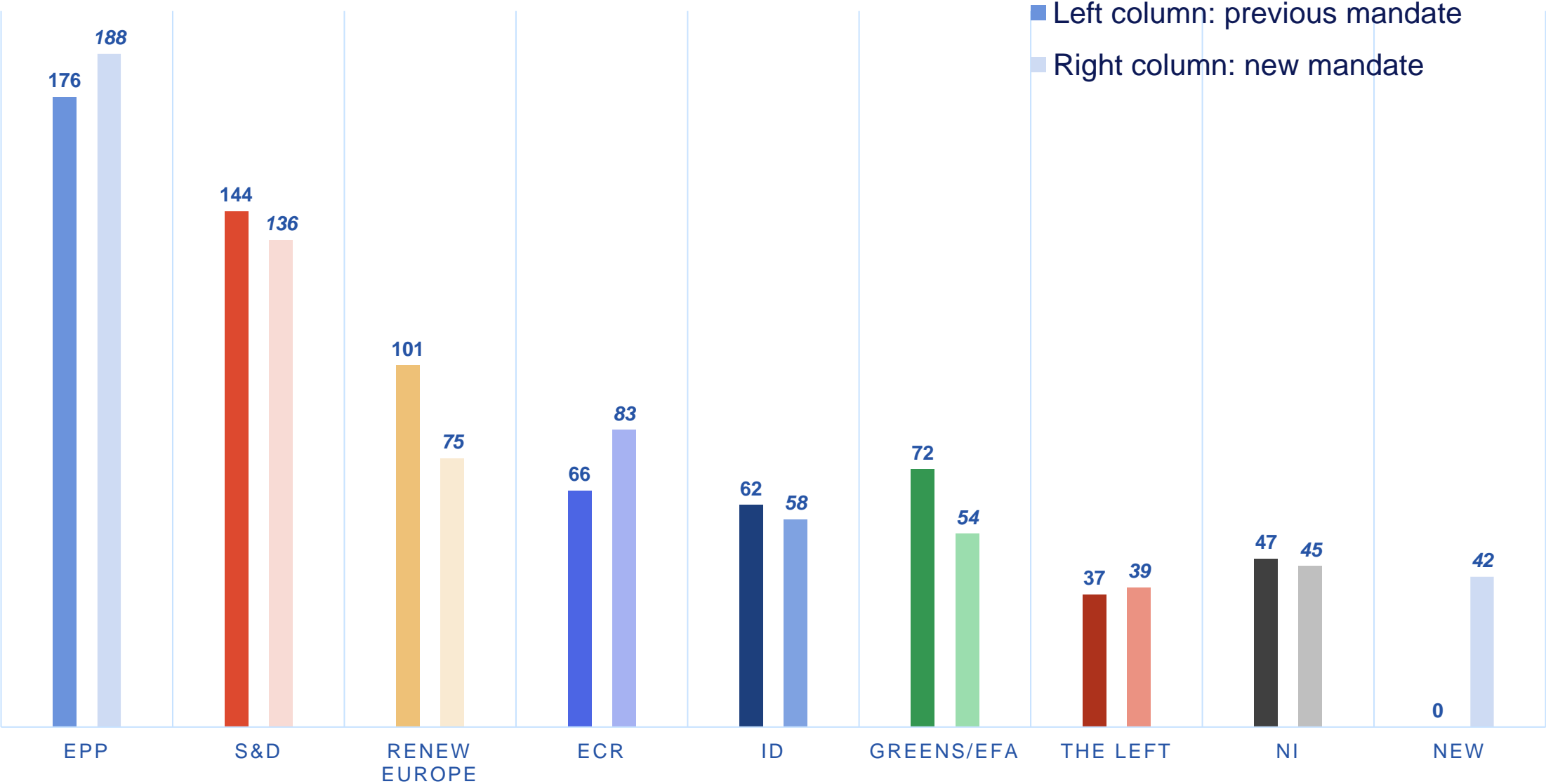
## Provisional

Composition of the European Parliament based on available provisional or final national results published after voting has finished in all Member States, based on the structure of the outgoing Parliament.

According to Parliament's rules of procedure, a political group shall consist of at least 23 Members elected in at least seven Member States.

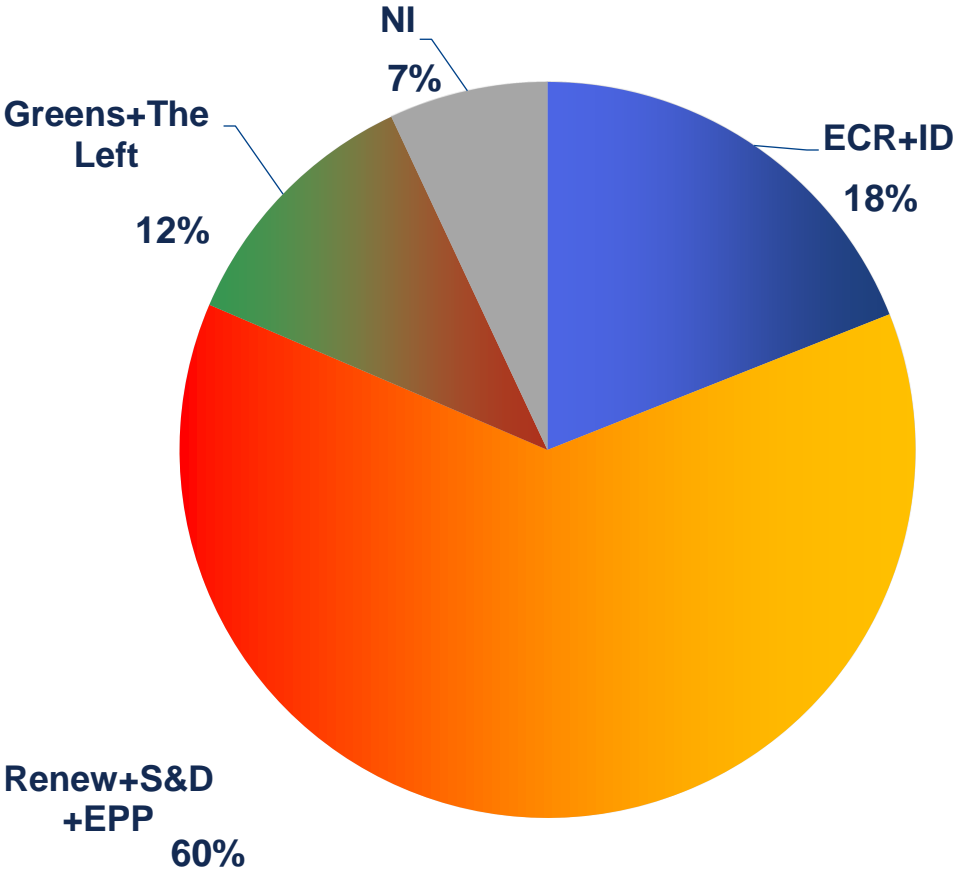
Source: European Parliament

# European Parliament 2024-2029 vs. 2019-2024

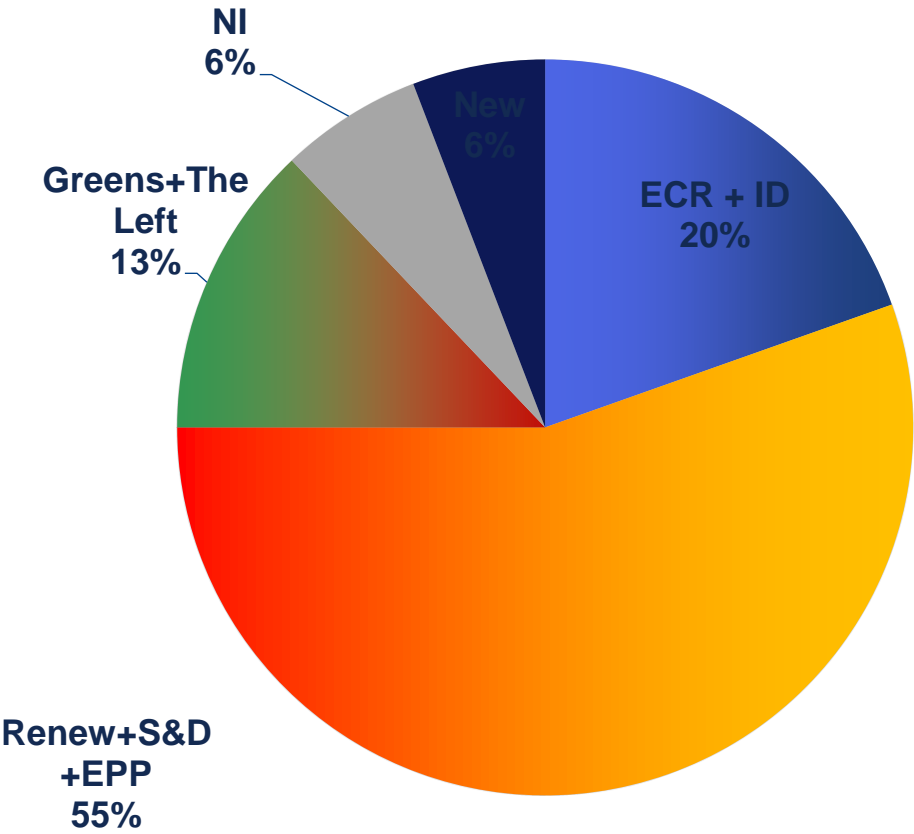


# Size of coalitions in the EU Parliament

Previous mandate

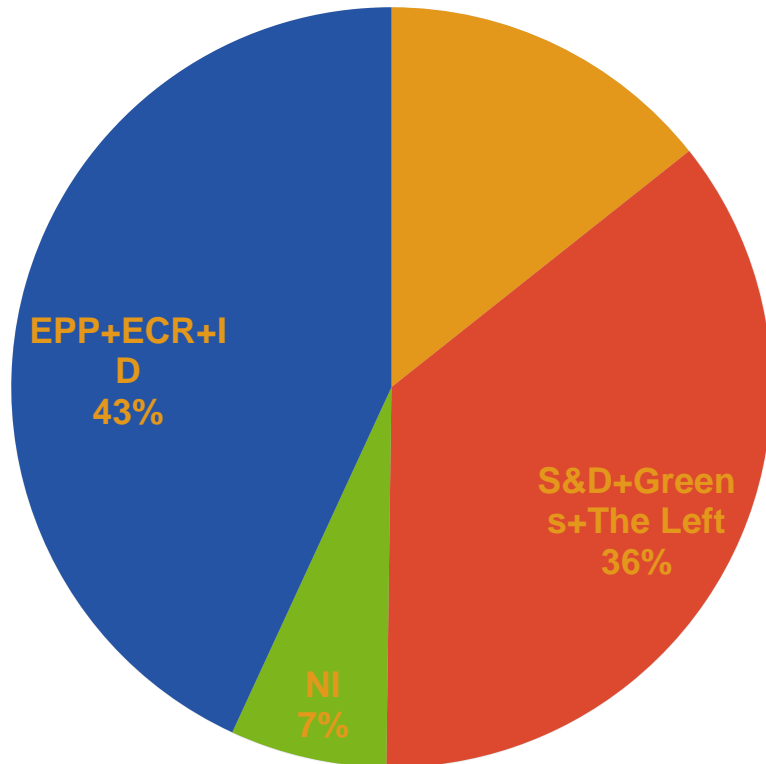


New mandate

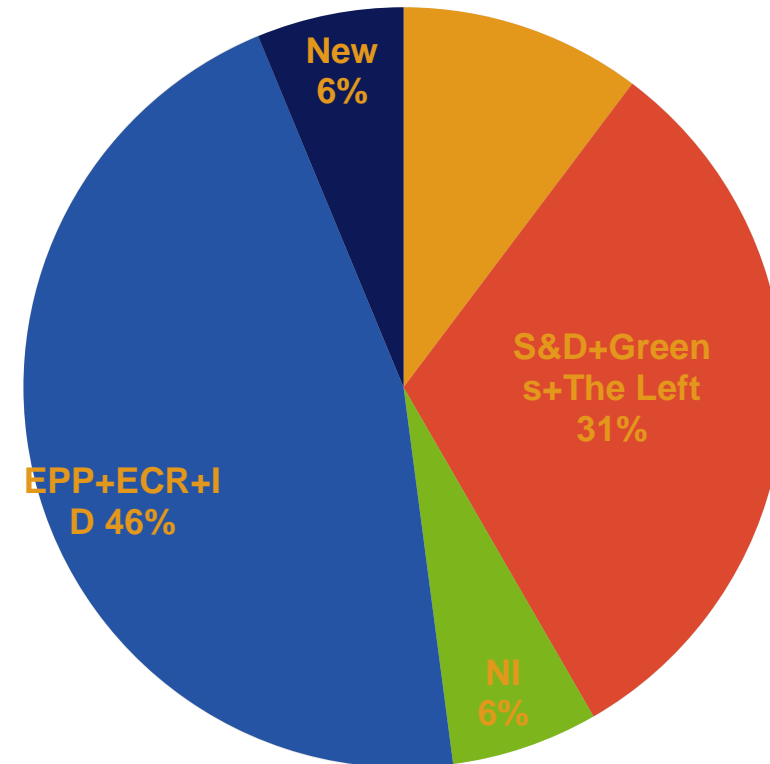


# Coalitions in the EU Parliament by 'political families'

Previous mandate



New mandate



# Likely top EU jobs



Ursula Von der Leyen  
European Commission  
President  
EPP, Germany



Roberta Metsola  
European Parliament  
President (2.5 years)  
EPP, Malta



Antonio Costa  
European Council  
President  
S&D, Portugal



Kaja Kallas  
European External Action Service  
EU High Representative  
EPP, Estonia

## KEY DATES

16-19 July 1<sup>st</sup> EP Plenary session Election EP President

16-19 Sept Election EC President



# FoodDrinkEurope engagement plan



## Other

Bilateral meetings; Strasbourg missions →

## Brussels Roadtrips

Polish Fed. Greek Fed.; Dutch Fed. →

## FoodDrinkAcademy

Factory  
visit:  
Mondelez

Farm visit  
with Soil  
Capital

Distillery  
visit: Filliers

Factory  
visit: Mars

## External activity

Annual event

- Op-ed on MEP photo guide by The Parliament Magazine
- Welcome letter by DG

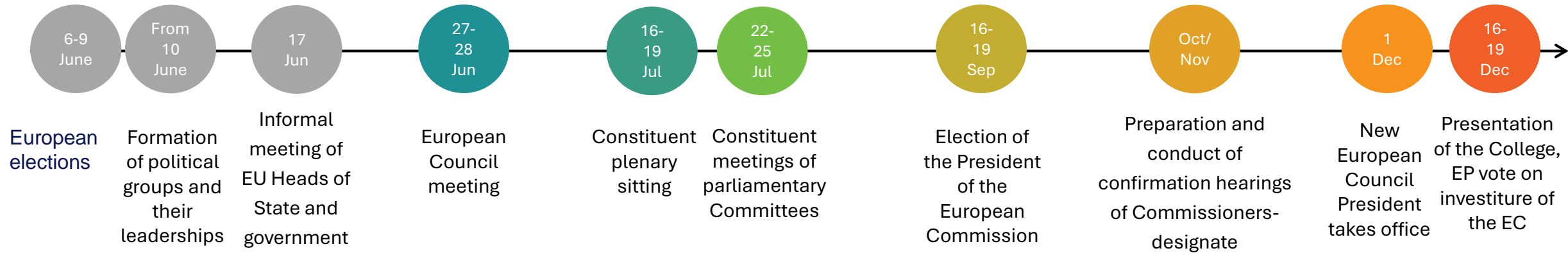
- The Foodies award ceremony
- Cross-industry welcome drinks

- Mission letter to Comm.ers-designate
- Engage with MEPs ahead of hearings

## Internal activity

Analysis of  
elections'  
results

Database  
and profiles  
of relevant  
MEPs



What's our message  
to the new  
politicians?

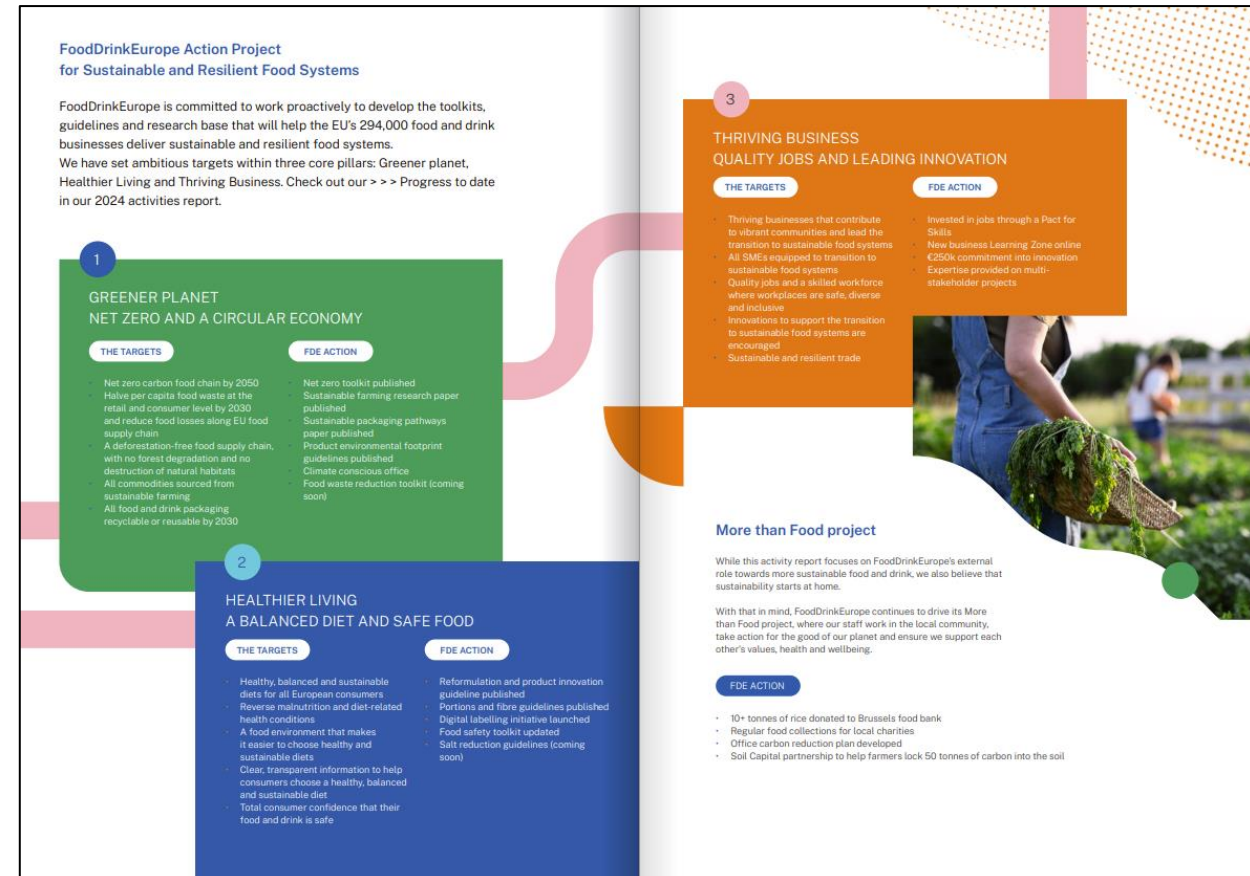
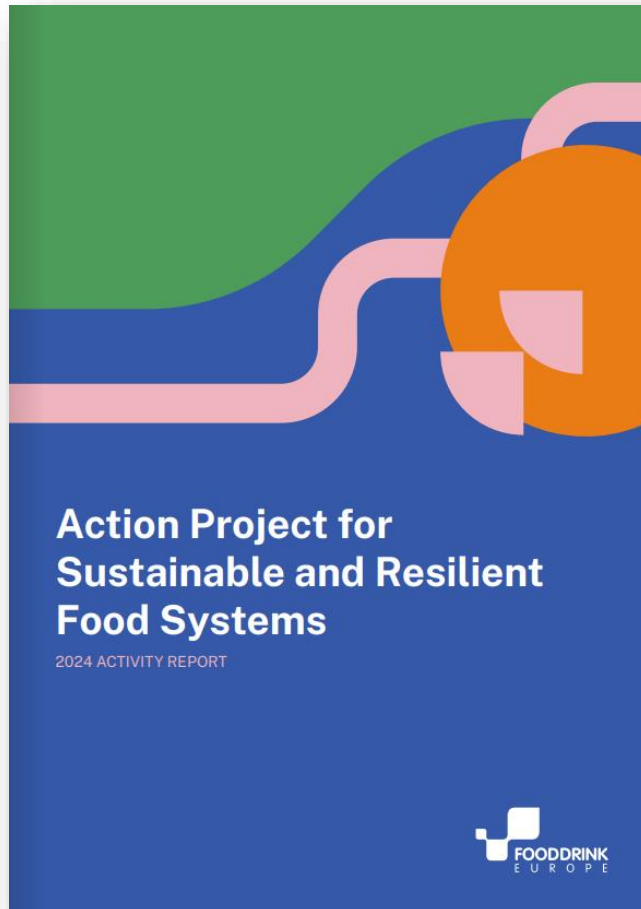
# The Plan 2024: Polycymaker guide

Published last week:



# The Plan 2024: Industry action

Published last week:



How can we shape  
the agenda going  
forward?

# 360° horizon scan

To ensure a balanced view, FoodDrinkEurope consulted with a wide range of stakeholders the will look to influence the EU policy agenda:



NGOs



Political  
parties



Interviews with  
MEPs and EC staff



Research  
institutions

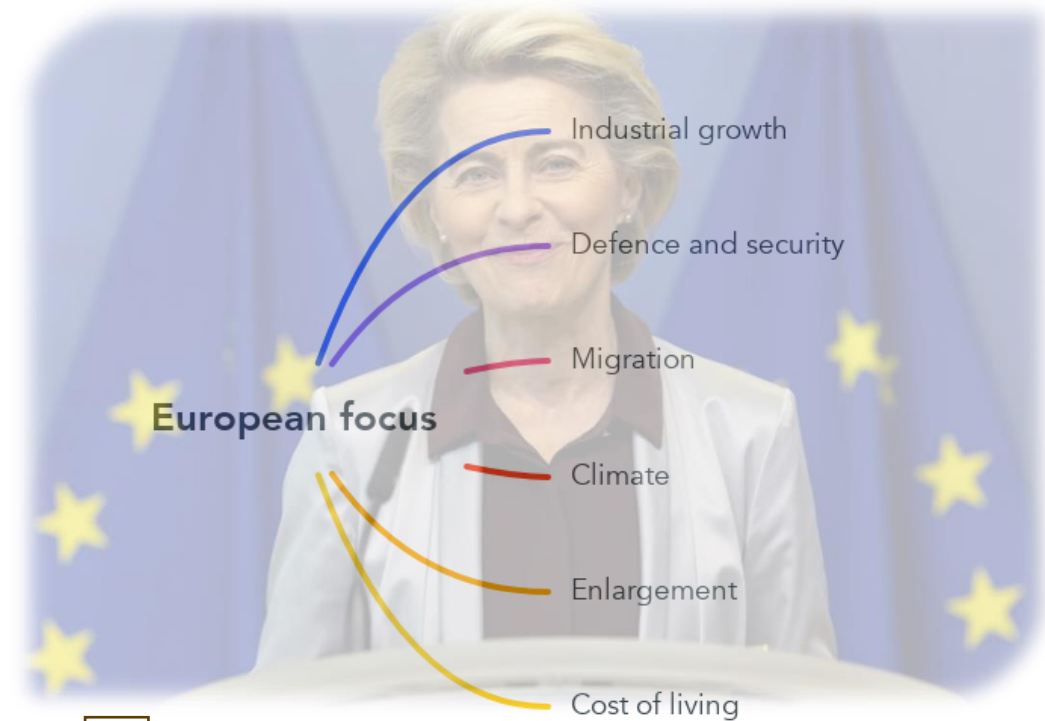


Food chain  
associations

+ FoodDrinkEurope Members

# Horizon scan: Global issues

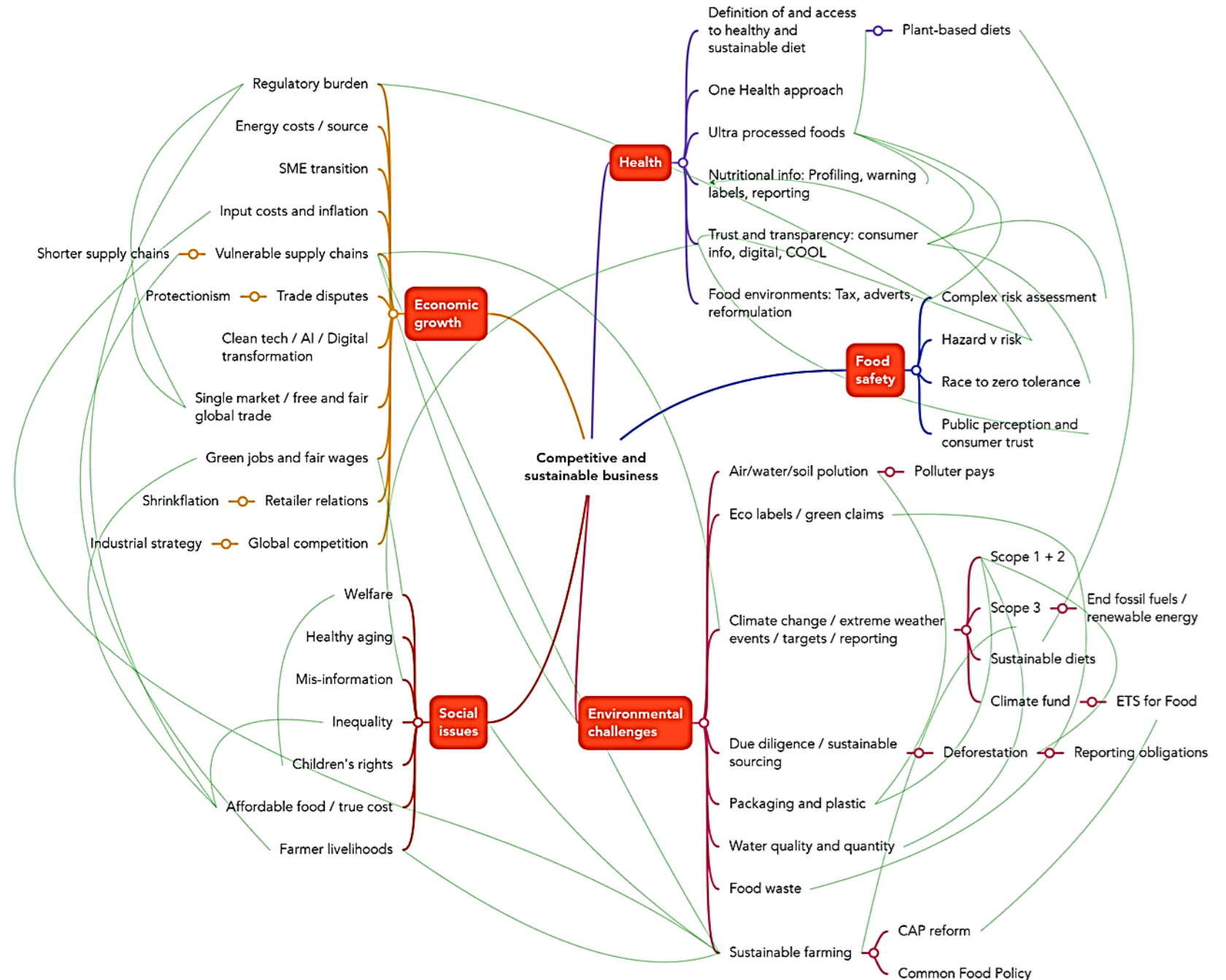
Here we  
captured the  
global and  
EU drivers of  
change over  
the medium  
to long term





# Horizon scan: Food and drink issues

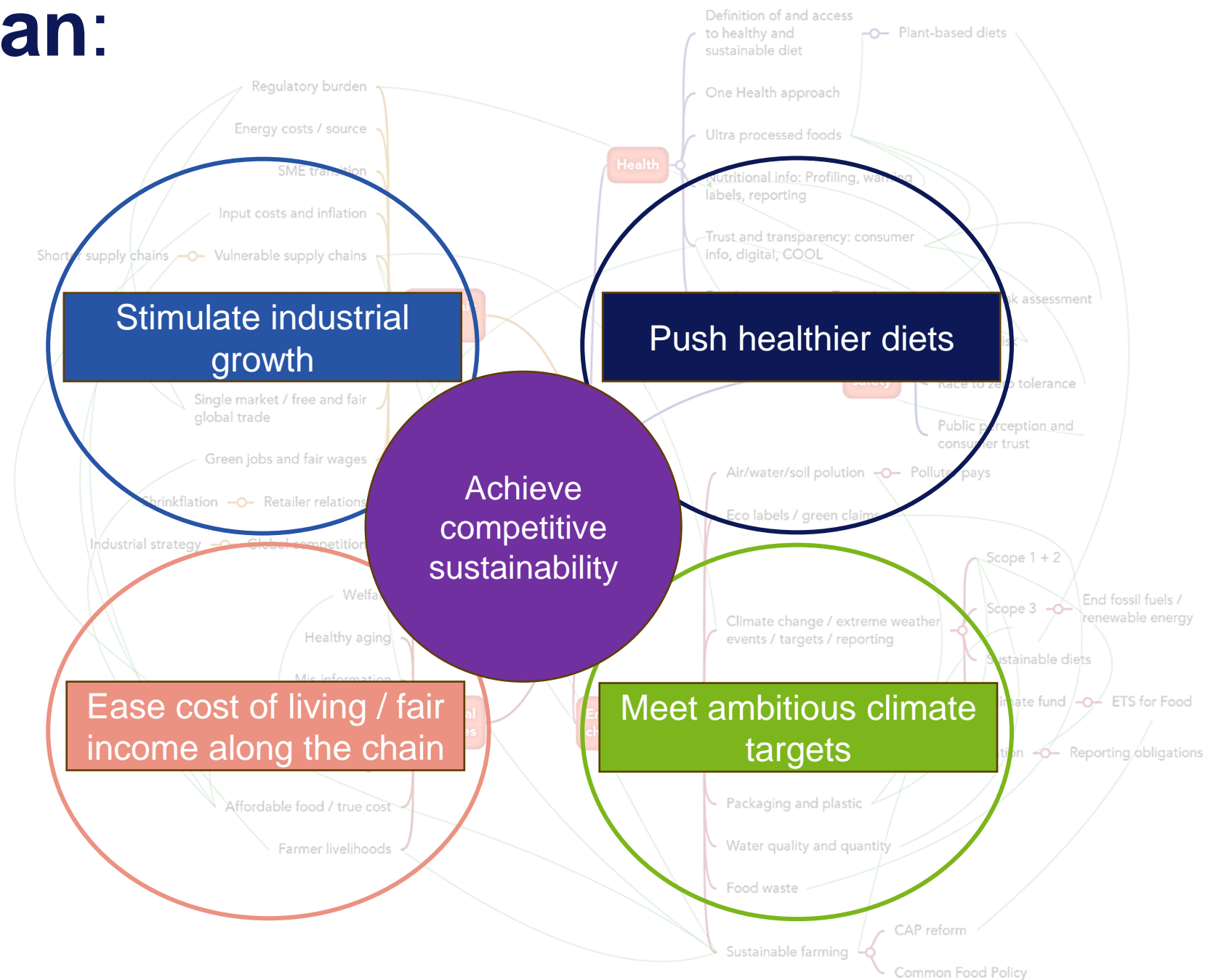
Here we  
captured the  
issues  
related  
directly to  
food and  
drink.





# Horizon scan: Analysis and trends

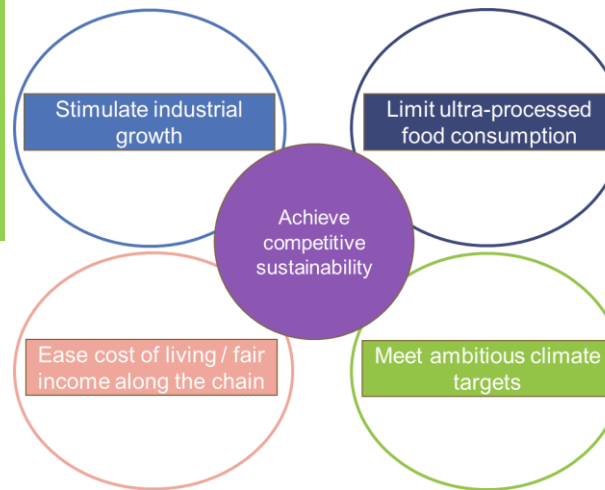
Here we filtered the wide range of issues down to 5 core topics policymakers will attempt to tackle over the next mandate and beyond.



# Horizon scan: Opportunities

Based on the analysis above, we identified the following opportunities for FoodDrinkEurope to help lead and shape the EU conversation

Develop a long-term vision to show how **a competitive, market driven industry can deliver growth**, sustainability, supply chain fairness and benefit consumers.



Demonstrate **the value of processing** to sustainable food systems and **healthier diets**.

Amplify independent science on healthy diets (nutrition v level of processing)

Show policymakers **a clear net zero pathway** to allow the food and drink industry to remain competitive and play its part in scope 1, 2 and 3 reduction.

# Public health and ultra-processed foods

# Focus on healthier living and food safety

- There is a public health issue
- Bad diets are part of the problem
- Food industry is engaged on solutions
- Classification on level of processing is not a good solution (science and unintended consequences)
- We continue to monitor science and research

