



EUROPEAN FEDERATION OF THE TRADE
IN DRIED FRUIT, EDIBLE NUTS, PROCESSED FRUIT & VEGETABLES
& PROCESSED FISHERY PRODUCTS



FRUCOM sustainability state of play

Meeting of the Sustainability Working Group

04/05/2022

Roadmap Sustainability Policy - EU Green Deal and Farm to Fork

HEALTH

EU Code of Conduct on Responsible Food Business and Marketing Practices
ADOPTION: July 2021

Pesticides – sustainable use (updated EU rules)
PROPOSAL: Q1 2022*

Facilitating healthier food choices – establishing nutrient profiles/Front of Pack Nutrition Labelling (Reg)
PUBLIC CONSULTATION: Fourth quarter 2021*

Sustainable food labelling framework to empower consumers to make sustainable food choices
PUBLIC CONSULTATION:

Revision of EU rules on food contact materials (Reg)
PROPOSAL: Q4 2022*

Sustainable food system – setting up an EU framework (Reg)
PUBLIC CONSULTATION: First quarter 2022*

28 April - 21 July; proposal due Q4 2023

TAX

Carbon Border Adjustment Mechanism (CBAM) (Reg)
PROPOSAL: July 2021

LABOUR

Empowering the consumer for the green transition (Directive)
PROPOSAL: December 2021*

Sustainable corporate governance (Due Diligence) (Directive)
PROPOSAL: February 2022

SEA

Fish & seafood products - review of marketing standards (Reg)
PROPOSAL: Q4 2021*

ENVIRONMENT

Substantiating environmental claims using the Product/Organisation Environmental Footprint methods (green claims) (Reg)
PROPOSAL: December 2021*

Minimising the risk of deforestation and forest degradation associated with products placed on the EU market (Reg)
PROPOSAL: November 2021

Delayed; note the revised eco-design directive proposal 30 March

AGRICULTURE

EU farm and food products – review of policy on promotion inside and outside the EU (Reg)
PROPOSAL: Q1 2022*

*Dates are indicative



1. Green Claims / PEF



EU Green Claims and PEF

- **State of Play:** legislative proposal delayed to **first quarter 2022**

Commission initiative on Green Claims aims to increase the reliability, comparability and verifiability of environmental claims about products, via requirements that such claims be substantiated and verified using life-cycle analysis methods, including the Product Environmental Footprint method

- **Sustainable products initiative** was released on 30 March, but only concerns
 1. Revision of the Eco-design Directive
 2. Additional legislative measures that aim to make products placed on the EU market more sustainable

2. Due Diligence / Sustainable Corporate Governance





EU Due Diligence Proposal

- **State of Play:** a directive on “Sustainable corporate governance” published on 23 February 2022
- Directive proposes **mandatory due diligence rules and obligations** that apply to the three groups of companies:

Group 1. large EU companies (500+ employees and EUR 150 million+ in net turnover worldwide)

Group 2. smaller EU companies in high impact sectors (>250 employees and a net turnover of EUR 40 million worldwide and more);

Group 3. non-EU companies active in the EU who meet the Group 1 and 2 thresholds for their the EU operations.

EU Due Diligence (cont.)

- **High impact sectors** are: textiles, agriculture, extraction of minerals
- The **obligation on due diligence** will apply to the company's own operations, their subsidiaries and their value chains (direct and indirect established business relationships).
- **Enforcement** administrative supervision by Member States with the possibility of civil liability in the case of non-compliance with the rules.
- Proposal is undergoing **co-legislation** (both European Parliament and the Council must approve).

EU Due Diligence (cont.)

- Once adopted, Member States will have **two years to transpose the Directive** into national law and communicate the relevant texts to the Commission.
- For Group 2 companies, rules will start to apply 2 years later than for Group 1.
- **Feedback on the proposal** is open from 28 March 2022 - 23 May 2022 (midnight Brussels time)

3. Ban on Forced Labour Products



EU Ban on Forced Labour Products

- Commission is preparing a proposal on **restricting products made from forced labour legislative (market restriction) before September 2022.**
- Will involve GD GROW, DG TAXUD, and DG TRADE, given the various considerations and legal areas at hand.
- Commission is investigating an approach **obliging companies to implement due diligence procedures** (identify, prevent, mitigate and account for the risk of human rights violations in their supply chain).

EU Ban on Forced Labour Products (cont.)

- This can then be complemented by a **marketing ban** when due diligence obligation is not followed.
- **Member states market surveillance authorities** would enforce the due diligence obligation and product prohibition.

4. Sustainable food system framework initiative



Sustainable food system framework initiative

- Proposal for a **sustainable food systems framework** to empower consumers to make sustainable food choice (2024):
 - This initiative aims to make the EU food system sustainable and to integrate sustainability into all food-related policies.
 - It will lay down general principles and objectives, together with the requirements and responsibilities of all actors in the EU food system.
 - More specifically, it will lay down rules on:
 - **sustainability labelling of food products**
 - minimum criteria for sustainable public procurement of food
 - governance and monitoring.
1. Roadmap: **impact assessment** (28 September 2021 - 26 October 2021)
 2. **Public consultation**: Ongoing (28 April 2022 – 21 July 2022)
 3. **Proposal for a regulation**: Planned for Fourth quarter 2023



Sustainable food system framework initiative

- The Public Consultation runs from 28 April 2022 and until 21 July 2022.
- The consultation focuses on **overarching issues related to food system sustainability** (high-level), and open to all stakeholders.
- Consultation is in the form of a **questionnaire of 25 questions**, divided into:
 1. General questions on views on **sustainability and a sustainable food systems approach** (Q 1 -14)
 2. Specific questions relating to **sustainability information to consumers** (or sustainability labelling) (Q15 – 17)
 3. Specific questions on **procurement, marketing and nutrition** (Q18 – 25)

4. Sustainability Working Group – next activities





Topics for future SWG Meetings

Selected topics for the next meetings:

- due diligence
- living wage
- circular economy.

*Please share your suggestions concerning future topics with
FRUCOM secretariat!!*



Engagement on Eco-Score

Members are invited to continue to provide their feedback on the Eco-Score and Agribalyse.

- Specific concerns about your products
- Specific concerns about the approach for either
- Specific recommendations on potential improvements to either

FRUCOM will be continuing to build its engagement to promote member's' interests: with the retailers in relation to their approach to sustainability labelling, and also looking at initiating engagement on the technical front with Agribalyse representative



Sustainability Roundtable

- Based on the experience of the Agri-Food Chain Roundtable for plant protection
- FRUCOM initiated calls with interested agri-food chain stakeholders (PROFEL, FRESHFEL, FEFAC, ESA, Copa...)
- Interested stakeholders agree to a light structure, around 4 meetings a year, informal – no minutes, chairing duties to be shared / rotated
- Objective is to have a forum for candid and pertinent exchange among interested peers, on important sustainability activities, priorities, policies and developments affecting the agri-food sector (no talk-shop!)



Ongoing: Product Risk Assessment

- State of play:

Process of completion: macadamia nuts, dried apricots and dried figs

- Members invited to propose more products!



Thank you!

Contact: info@frucom.eu and Imofolo@frucom.eu